

BCU Coaches & Officials Code of Conduct



Whilst it is important for all adults to understand their responsibility with children, the BCU is concerned that specific advice is given concerning the behaviour of all coaches, staff, volunteers and other officials. In addition, those who employ coaches for example, should know what standard of behaviour is acceptable.

This applies to anyone working in either a paid employed role or as a volunteer.

1. Coaches & Officials must respect the rights, dignity and worth of every person and treat everyone equally within the context of their sport.
2. Coaches & Officials must place the well being and safety of the child above the development of performance. They should follow all guidelines laid down by the BCU and hold appropriate insurance cover
3. Coaches & Officials must develop an appropriate working relationship with participants, especially children, based on mutual trust and respect. Coaches must not exert undue influence to obtain personal benefit or reward.
4. Coaches & Officials must encourage and guide participants to accept responsibility for their own behaviour.
5. Coaches & Officials should hold up to date nationally recognised BCU coaching qualifications.
6. Coaches & Officials must ensure the activities they direct or advocate are appropriate for the age, maturity, experience and ability of the individual.
7. Coaches & Officials should at the outset clarify with participants, and where appropriate their parents, exactly what is expected of them and what participants are entitled to expect from the coach.
8. Coaches & Officials should cooperate fully with other specialists e.g. other coaches, officials, sports scientists, doctors, and physiotherapists in the best interests of the participants.
9. Coaches & Officials should always promote the positive aspects of their sport e.g. fair play and never condone rule violations or the use of prohibited substances.
10. Coaches & Officials should not be under the influence of drink, drugs or any substance.
11. Coaches & Officials must consistently display high standards of behaviour and appearance
12. Coaches & Officials should be acutely aware of the power that a coach develops with players and avoid any intimacy (sexual or otherwise).

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13. Coaches & Officials should be acutely aware of situations with players that could be construed as compromising and actions that others could perceive as being outside the coaching role.
14. Coaches & Officials should report any concerns within the area of Child Protection/Vulnerable Adults in confidence and without delay to the appropriate person.
15. Coaches & Officials should at no time make comment to the media. The BCU Press Officer should be made aware of any media interest in relation to Child Protection/Vulnerable Adults.

In the event of an allegation of improper behaviour being made, the personal conduct and professional behaviour of the adult will be very important evidence. For child abuse to take place, particularly sexual abuse, the child and adult(s) will generally be alone and away from public view. Thus the best practice is to avoid all situations in which behaviour cannot be observed.

Child Protection is about putting in place the best possible practices and procedures, this will protect not only the child but also you, the adult. If you have any comments on this guideline or require any further support or guidance relating to children and young persons please contact the BCU Child Protection Officer.

Child Protection Officer

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